

STYLING & PHOTOGRAPHY

INTERIOR PHOTOGRAPHY WITH BEPPE BRANCATO

Posted By Gudy Herder / April 29, 2016 / 0 Comments

The fascination with Italian photographers continues! We've been looking forward to share these incredible images for a longer time now: a while ago we featured a little snippet of Interior Photography with **Beppe Brancato** as you can travel back in time to see it [here](#). Today we would love to share more of his stunning interior photography, and it is no coincidence that we published one of his works in our **Earth Color Trend 2016/17!** His body of work displays his great talent to depict colors and forms.



Beppe Brancato's oeuvre shows a wide variety, as he works for many magazines, design- and architecture studios with an emphasis on Interior Photography, Fashion and Advertisement in general, and love how he works with color which is the main reason we are featuring him. You see, Italian Style has a clear signature when it comes to color combining. They work often with up to three primary colors but in several and more muted shades (see image below).

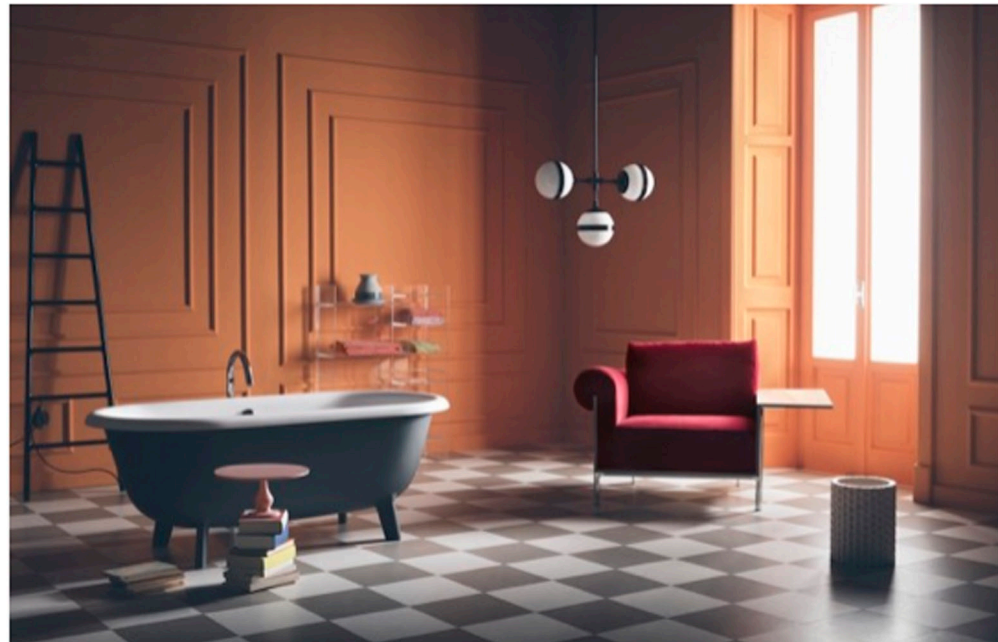


No matter what chapter you enter – in his **portfolio**, he stays true to his creative vision and the ability to transform interiors into inspiring spaces. The selection we focus on today was taken for the magazine ‚Living‘. His personal belief of good photography is fulfilled, ‚when the photo speaks to each one of us. When each participant factor in the photo's relevant territory whether people or objects, reveal a personality with a soul, in the way they are captured.‘

„ *Shadows, whether hard or soft are a commonly strong technical asset and tool for the process.* - Beppe Brancato



Additionally to his periodic shadow play, his photography shows confident color-saturated spaces with an elegant and modern palette. The high impact look of this beautiful series shot for ‚Living‘ is achieved by contemporary hues like terracotta, cinnamon shades, moss green and dusty blue and highlighted by timeless classic interior elements like the chess floor and decorative plaster elements on the walls. The luxurious accessories remain a highlight in each room and the ‚shadows underline the importance and value of each subject by embracing the context they exist in‘.



If you liked the exquisite selection, go ahead and browse his portfolio, as it is a source of endless inspiration. You might even recognize some stylist work that got pretty much inspired in his shootings lately. G, x