

**THE DINING ROOM**

'Ned' table, 2018, £17,100, by Armani Casa. Also pictured, from left, 'Catilina' chairs, £2,205, by Luigi Caccia Dominioni, for Azucena, available from B&B Italia. *Lingham with Blue; Lingham with Violet*, both oil on wood, by Tobit Roche. 'Plasterworks A' rug, €6,069, by David/Nicolas for CC-Tapis. 'Dishes to Dishes' ceramics, from €36, by Glenn Sestig, for Valerie Objects. Tall vase; marble sculpture, both artist unknown. Vase, price on request, by Brute Ceramics, for Colville. 'Pleasure Dome', by Glenn Sestig Architects and Van Den Weghe, commissioned for Wallpaper\* Handmade 2015. 'Crossbill' (inside dome), £375, by Theodor Kärner, for Porzellan Manufaktur Nymphenburg. 'Moretta' silver carafes, €1,190 and €675, both by Afra and Tobia Scarpa, for San Lorenzo. Striped vase, by Roksanda Ilincic and Linck Ceramics, commissioned for Wallpaper\* Handmade 2016. Candlesticks, £1,150 and £1,510, by Ted Muehling, for Nymphenburg, from Matchesfashion

# PLACE MAKER

With a new series of images debuted here, Armani Casa marks 20 years at the heart of the well-considered home

PHOTOGRAPHY: BEPPE BRANCATO ART DIRECTION: NICK VINSON WRITER: TF CHAN



**THE STUDY**

'Euclide' desk, 2011, £13,050, by Armani Casa. Also pictured, from left, 'Scala' stool, €2,270, by Stéphane Parmentier, for Giobagnara. 'Plasterworks A' rug, as before. Pair of vases, by Robert Loiseau. Vase, by Lino Bersani. *Affiche Avant no. 187* lithograph, by Eduardo Chillida. 'Pigreco' chair, €600, by Tobia Scarpa, for Gavina, from Canificio. Eduardo Chillida notebook, €50, from Chillida Leku museum. Silver teapot, milk jug and sugar bowl set, £4,512, by Afra and Tobia Scarpa, for San Lorenzo. Bamboo box, artist unknown. 'Rhinoceros Clara', £2,390, by Peter Anton von Verschaffelt, for Porzellan Manufaktur Nymphenburg. French iron chain-link floor lamp, £800, from Béton Brut





**THE FOYER**

'Evans' console, 2011, £10,800, by Armani Casa. Also pictured, from left, armchairs, €12,000, by Mario Asnago and Claudio Vender, from SG Gallery Milano. 'Cut Out Monocromo' rug, €6,831, by Parisotto + Formenton, for CC-Tapis. Japanese screen print; blue glass dish; vase, all artist unknown. Bird, by Eleni Vernardaki, from Martinos Antique and Fine Art Gallery. *Violent Rose* artwork; *Vile Eye* artwork, both price on request, by David James. Jug; zinc lamp base; marble pyramid, all designer unknown. Wooden cube mirror, by John Makepeace  
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top and symmetrical chests of black maple drawers supported on painted steel ribbon legs. In the dining room, the 2018 'Ned' table is in spotlight, its three elliptical legs joined by leather-upholstered spokes underneath the dove grey, Tamo wood-veneered surface. Each piece brings together refined forms with a luxurious yet thoughtful material palette, and the fine Italian craftsmanship that is a hallmark of the Armani brand.

Equal care has been given to the selection of accoutrements. They vary from a pair of 1940s, wood and raffia armchairs, by Italian Rationalist architects Mario Asnago and Claudio Vender, to a finely striped 2019 rug by Lebanese design duo David/Nicolas. Likewise, the artworks suggest diverse creative inspiration: a Japanese screen print, a lithograph by the Basque sculptor Eduardo Chillida, a pair of small oil paintings by contemporary British artist Tobit Roche. This eclectic backdrop accentuates the versatility of Armani Casa's pieces.

Despite a global economic downturn, Armani Casa is soldiering on – March marked the launch of the Residences by Armani Casa condo tower in Miami, a collaboration with the late architect César Pelli and the brand's largest project to date. The 2020 collection, intended for launch during Salone del Mobile but postponed to September, pays homage to the abstract art of the early 20th century while emphasising salvaged materials – wood and stone for furniture, fabrics for accessories. Due in 2023 is a revamped flagship on Manhattan's Madison Avenue (which will also house Armani's fashion offering), with 19 apartments above. 'But it's the public support and feedback at the early and most dramatic stages of the current crisis that fill me with pride,' reflects Mr Armani. 'They demonstrate a solid relationship built over time.' \* [armani.com/casa](http://armani.com/casa)

It's exactly two decades since Giorgio Armani launched his Armani Casa label, bringing his geometric lines and striking proportions into the realm of interiors. In addition to a now extensive range of furniture, Armani Casa has collaborated with industry-leading partners including Dada (part of the Molteni Group) on kitchens, Roca on bathroom fixtures, Rubelli on textiles, and Jannelli & Volpi on wall coverings. It also has its own interior design studio, responsible for Armani-branded hotels and luxury residences.

Mr Armani is rightfully proud of how far his design label has come. 'I successfully and independently expanded into sectors beyond fashion to offer my all-embracing philosophy of lifestyle. I can say this is an enormous achievement,' he says. Still, mindful of the current climate, he has eschewed the usual anniversary fanfare, instead marking the moment with elegant understatement by

commissioning an editorial campaign titled 'Living with Armani Casa'.

Art directed by Wallpaper\* contributing editor Nick Vinson and photographed by another of our stalwarts, Beppe Brancato, the campaign, revealed exclusively in these pages, envisions the home of a pair of longtime Armani Casa clients. The space is a harmonious blend of old and new: traditional boiserie panelling and marble flooring, offset by contemporary and midcentury design and art. It reflects a considered accumulation of pieces over the years, rather than one ambitious shopping spree.

An Armani Casa piece anchors every space – in the foyer, it's the 'Evans' console from 2011, with its rectilinear central element (clad in a technical shagreen fabric) suspended among a pair of satin brass frames that fit flush against the sides. The dark and handsome 'Euclide' desk, from the same year, is the centrepiece of the study, its slender